

Głuchowo, 18<sup>th</sup> June 2021

Press Release

## **Speedway final with GLS Poland**

**GLS Poland, a courier company for which speedway has a special meaning, will be the main sponsor of the final round of the Speedway European Championship. The competition will take place in Rybnik on 10<sup>th</sup> July. It will determine the final classification of Speedway European Championship 2021.**

In the individual Speedway European Championship riders compete in a series of four tournaments. The Rybnik round will be the last, which makes it a grand finale. One Sport is the organizer of the event and GLS Poland is the main sponsor.

*- Speedway is very close to our hearts, as we have been sponsoring this sport for many years. It is a very popular sport in our country and Polish speedway riders give us all a lot of victories and medals every year. We appreciate the organizers of the Rybnik final and we are happy that we can support them - says Małgorzata Markowska, GLS Poland marketing manager.*

However, GLS does not currently intend to return to sponsoring events or speedway teams in a regular form, she adds. *- This is a collaboration within this one specific event. Speedway is of particular interest to us, but last year we made the decision to focus on other areas of development. For sure, we always want to be close to what is important for people: it is our trademark both in everyday work and in additional activities, such as involvement in speedway, once permanent, now on the occasion of this unique tournament - emphasises Małgorzata Markowska.*

### **GLS supports speedway**

It should be recalled that for three years in a row - from 2017 to 2019 - GLS was the general sponsor of Polish National Speedway Team. It was also a partner of the PGE Ekstraliga and the Speedway Grand Prix and Speedway of Nations (formerly the Speedway World Team Cup) tournaments.

The GLS Poland logo was visible on the speedway riders' clothing, on their motorbikes, on advertising banners during the Polish National Speedway Team games, as well as on sponsor boards during press conferences, invitations, tickets and match programmes, among others. The courier company was also present in fan zones organized before all speedway matches of the Polish National Team, including friendly matches.

## Emotions in Rybnik

The event in Rybnik will start on Saturday 10<sup>th</sup> July at 7 p.m. at the Municipal Stadium. The fans will watch 22 races in total. What will be the formula of the competition? After 20 races two best riders will go through to the final, and speedway riders from places 3-6 will compete in an additional "last chance race". The winner and the runner-up will also qualify to the final. - *We are counting on speedway at the highest level. We wish the fans a lot of great emotions and all the competitors good luck in competing on the track* - adds Małgorzata Markowska.

General Logistics Systems (GLS) Poland is one of the most important operators on the Polish logistics market. The company is successively developing flexible solutions for last-mile deliveries, introducing advanced IT solutions and expanding its core infrastructure. It has a network of 1600 pick-up and drop-off points of Szybka Paczka/ParcelShop in the whole country. The operator's international network, through subsidiaries and transport partners, covers 40 countries in Europe. The company also operates on markets in the USA and Canada.

**More information:** <https://gls-group.com>

### Media contact:

Małgorzata Markowska

GLS Poland

+48 695 354 791

[malgorzata.markowska@gls-poland.com](mailto:malgorzata.markowska@gls-poland.com)

Adriana Kondratowicz

PR Expert

+ 48 502 332 358

[akondratowicz@prexpert.com.pl](mailto:akondratowicz@prexpert.com.pl)