PRESS RELEASE

**GLS Ireland supports Triathlon Ireland as official delivery partner**

* **Supporting a healthier Ireland**
* **Present at five events**
* **Continuing a four year commitment**

**Dublin, 9 July 2019. GLS Ireland has continued its support of Triathlon Ireland by functioning as official delivery partner. During the summer, GLS will be present at all five Triathlon Ireland events. The opening event TriAthy in Athy, Co. Kildare, attended by around 2,000 athletes, was already a great success. This marks the third year of GLS’ sponsorship commitment.**

“GLS Ireland is committed to help create a healthier Ireland,” says Andreas Rickert, Managing Director of GLS Ireland. “The people at Triathlon Ireland are doing a great job raising awareness for health and fitness issues in the country. Their success lies in encouraging the Irish to get active and we are proud to support them once again.”

**Sponsorship until 2020**

From developing elite athletes to promoting participation from engaged amateur runners, GLS’ sponsorship supports Triathlon Ireland’s funding for its expanding club scene. The four year sponsorship deal with Triathlon Ireland is in accordance with the national sporting association’s 2020 strategic development plan.

“We are happy that GLS has committed to the sponsorship until 2020, the year of the next summer Olympics in Tokyo. While we work to get triathletes of all levels involved, one of our goals is to enable talented athletes to develop their full potential,” says Chris Kitchen, CEO of Triathlon Ireland. “GLS and our organisation have a shared interest improving the fitness of the Irish overall, but we also see the value in supporting professional athletes.”

**Growing in popularity**

Triathlons have become increasingly popular in Ireland since the first race took place in the 1970s. The triathletes complete three continuous endurance races swimming, running and cycling. Triathlon Ireland has grown its membership to almost 20,000 individuals that participate in over 200 annual race events all over Ireland.

**Social media competitions**

Along with its support as official delivery partner, GLS Ireland teams will be present at the next four Triathlon Ireland events with tents and entertainment program, too. Under the hashtag #GoingTheDistance, GLS is also organising a social media competition. The giveaway, a Fitbit watch, will help the winner get started or continue with their own fitness journey.

Event dates:

* Saturday 13th July – Two Province Triathlon, Lanesborough, Co. Longford
* Sunday 4th August – Loughrea, Co.Galway
* Saturday 17th August – Dublin City Triathlon
* Saturday 24th August – Jailbreak Triathlon, Cobh, Co. Cork

## *GLS Ireland and the GLS Group*

GLS Ireland is a subsidiary of General Logistics Systems B.V. (headquartered in Amsterdam). GLS realises reliable, high-quality parcel services for over 200,000 customers, complemented by logistics and express services. “Quality leader in European parcel logistics” is GLS’ guiding principle, sustainability being one of the core values. Through wholly owned and partner companies, the Group provides a network coverage of 41 European states. GLS is also present in eight U.S. states and in Canada, and is globally connected via contractual agreements. Around 70 central and regional transhipment points and around 1,400 depots and agencies are at GLS’ disposal. With its ground based network GLS is one of the leading parcel service providers in Europe. GLS counts about 19,000 employees and every day around 26,000 delivery vehicles and about 3,500 long distance trucks are on route for GLS. In the financial year 2018/19 GLS achieved revenues of 3.3 billion euros and transported 634 million parcels.

More information about GLS: [gls-group.eu](https://gls-group.eu/IE/en/home)

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