**PRESS RELEASE**

Prague, May 16th, 2019

**Parcel delivery provider GLS introduces for the first time in Czech Republic the Parcel Day**

**International parcel delivery provider GLS organizes for the first time not just in the USA but in Czech Republic celebrations of the Parcel Day, the tradition goes to year 2015. Logistics company has celebrated this day only abroad, mainly in Germany, Poland or Hungary, where GLS engages its employees and local communities in all sorts of charity and free time activities. In Czech Republic GLS has organized its original game for families with children based on the principles of geocaching and it takes place on May 25th.**

This year GLS introduces for the first time to the Czech public its holiday, that reminds the meaning of something as simple and ordinary as a parcel that still does not have its day. GLS has prepared using its standard technologies an original game called ParcelCaching, within which players search for hidden gift parcels using only GPS coordinates. „*We want mainly families with children to join the game and there are 300 gift parcels waiting for them that contain an original pexeso card game from GLS and large washable crayons from partner of Parcel Day company Albi. There is also a competition for the main prize, that takes place on our Facebook. We are rewarding three best photos of contestants with gift parcels with three tablets. The complete rules and conditions can be found on our website,*“ says Pavel Včela, director of GLS Czech Republic.

**Fun and charitable dimension**

GLS is further planning to organize the Parcel Day in the last May weekend that precedes the International Children´s day. The goal of annual celebration is to support local citizens, mainly children and youth. For example, GLS helped reopen a burned youth club or equip a student research centre focused on robotics in Germany. In USA GLS´s employees together with volunteers prepared gift packages for children without home. „*This year we want to create not just a fun relaxing day in Czech Republic, but using our gift parcels we want to thank people for their support and remind the current phenomenon that is the Parcel logistics and its sustainability*,“ adds Pavel Včela.

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 *GLS Czech Republic and the GLS Group*

*GLS Czech Republic is a subsidiary of General Logistics Systems B.V. (headquartered in Amsterdam). GLS realises reliable, high-quality parcel services for over 270,000 customers, complemented by logistics and express services. “Quality leader in European parcel logistics” is GLS’ guiding principle, sustainability being one of the core values. Through wholly owned and partner companies, the Group provides a network coverage of 41 European states. GLS is also present in eight U.S. states and in Canada, and is globally connected via contractual agreements. About 50 central transhipment points and more than 1,000 depots and agencies are at GLS’ disposal. With its ground-based network GLS is one of the leading parcel service providers in Europe. GLS counts 18,000 employees and every day around 30,000 vehicles are on route for GLS. In the financial year 2017/18 GLS achieved revenues of 2.9 billion euros and transported 584 million parcels.*