

PRESS RELEASE

Prague, March 11th, 2019

What is more efficient, sending parcels based on its weight or size? According to GLS, the popularity of weighing parcels has increased over the last six months.

According to numbers of international parcel delivery provider GLS the trend of calculation the price of parcel delivery has changed since November 2018 to March 2019. The stats from portal e-Balík show, that during November there was 93 % of customers that calculated price of delivery by the size of their parcel and only 7 % who chose the weight. The ratio has in the next five months equalized. In the first March week was 52 % of all parcels calculated by their weight, by the size only 48 %. The calculation based on parcels size can make the price of delivery unnecessarily expensive.

The possibility to choose between different ways of calculating the price of the delivery is available since last fall thanks to portal e-Balík, which GLS operates for fifth year. Since the launch of the two choices GLS observes increasing trend of sending parcels based on its weight. The volume of parcels calculated this way has risen from 7 % in November 2018 to 52 % in March 2019. *„In December, the month after when we offer customers these two possibilities, the volume of parcels calculated by its weight grew up to 25 %. And this number was growing every following month, in January to 35 %, in February to 39 %. The number has reached 52 % in the first March week,”* says Pavel Včela, director of GLS Czech Republic.

Direct proportion with decrease of parcels “on size”

As was the volume of parcels calculated by its weight on e-Balík regularly growing, the volume of parcels calculated by its size was fluently decreasing in last five months. Even though the number of parcels on size was 93 % in November, in December it was 75 %. This number kept going decreasing in January to 65 %, to 61 % in February and in the first March week its has dropped to 48 %. *„This business model, when customers can choose from two ways of calculation the price of the parcel delivery, has proven itself to us. System that allows only the calculation by its size unnecessarily increases the price for light and large parcels. The price for parcel delivery of for example big poster can be as high as the purchase price, customers of course do not like that,”* says Pavel Včela and adds: *„If this March trend will continue, we can expect that more than half of all the parcels sent on e-Balík will be based on weight.”*

GLS Czech Republic and the GLS Group

GLS Czech Republic is a subsidiary of General Logistics Systems B.V. (headquartered in Amsterdam). GLS realises reliable, high-quality parcel services for over 270,000 customers, complemented by logistics and express services. “Quality leader in European parcel logistics” is GLS’ guiding principle, sustainability being one of the core values. Through wholly owned and partner companies, the Group

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provides a network coverage of 41 European states. GLS is also present in eight U.S. states and in Canada, and is globally connected via contractual agreements. About 50 central transshipment points and more than 1,000 depots and agencies are at GLS' disposal. With its ground-based network GLS is one of the leading parcel service providers in Europe. GLS counts 18,000 employees and every day around 30,000 vehicles are on route for GLS. In the financial year 2017/18 GLS achieved revenues of 2.9 billion euros and transported 584 million parcels.